

PENTHOUSE®

PENTHOUSE INTERNATIONAL LTD, 909 THIRD AVENUE, NEW YORK, NY 10022. PHONE 212-593-3301.

February 13, 1979

Mr. Claude Beck
Philip Morris
100 Park Ave.
New York, N. Y. 10017

Dear Claude:

Enclosed is the most recent Pink sheet available for PENTHOUSE. You should know that our December ABC has just been filed and our new total Paid Circulation came in at 4,612,958. So we're in very good shape.

The other page was sent to us from our Customs Broker in Canada which states the Canadian Customs laws as it pertains to why and when split advertising is not allowed.

Good luck in your quest to counter this condition.

Sincerely,



Carla J. Edwards
Account Executive

CJE:A
Enc.

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Cable: Penthouse New York

